

What are you getting for your money?

Comparing quotes can be like comparing **apples** to **oranges**.



When choosing between items of comparable value, it makes sense to go for the lowest price. Why spend \$3 on the same bottle of soda you can get at the Dollar Store?

However, not all things are created equal, and price doesn't always equal value. A 40 year old crib with lead-based paint, while cheaper than a new safety-tested model, is still not a good value (or even a good idea!)

As your home's first line of defense against the elements, your roof is an important investment.



Like many things, shopping for a new roof goes beyond just comparing prices. We know that quality is important to you, and you deserve to know what you're getting with your hard-earned money. When looking at the lowest bids, ask yourself "*are corners being cut to be able to offer this price?*" Hidden details can mean the difference between a roof that will leak and one that won't.

We have provided the following checklist as a helpful guide when shopping for your new roof. When reviewing bids from other contractors, be sure to have them explain the details of the work they are proposing until you are satisfied that you fully understand all they are offering.

Keep this checklist with you to help you keep track of how everyone measures up to your expectations.

**Thank you again for selecting Gold Country Roofing to provide you with an estimate.
We look forward to serving you again!**





PROPOSAL COMPARISON CHECKLIST

How do we measure up?

	Gold Country Roofing			
Is Contractor licensed?	Yes			
Does Contractor carry workers compensation insurance?	Yes			
Does Contractor carry a \$1,000,000 general liability policy?	Yes			
Has Contractor been in business for over 30 years?	Yes			
Are Contractor's employees factory trained?	Yes			
Is Company employee-owned/operated?	Yes			
Does Contractor have a local showroom?	Yes			
Does Contractor provide an extended workmanship warranty?	Yes			
Does Contractor offer a material warranty?	Yes ¹			
Does Contractor have a "no money down" policy?	Yes			
Does Contractor offer financing options?	Yes ²			
Will Contractor provide a home improvement contract (required by law)?	Yes			
Will Contractor provide proof of insurance?	Yes			
Will Contractor's employees leave your home and yard clean daily?	Yes			
Does Contractor handle roof removal?	Yes			
Will Contractor use roofing nails (not staples) when installing shingles?	Yes			
Does Contractor pull roof nails when removing roof?	Yes			
Does Contractor use ice shield around crickets and valleys?	Yes			
Does Contractor secure all flashing with metal roofing screws?	Yes			
Does Contractor use pre-painted metal valleys?	Yes			
Does Contractor offer additional products such as gutters, gutter guards and attic insulation?	Yes			
Did Contractor show up to the appointment on time?	Yes			
Did Contractor give you a written estimate in a timely manner?	Yes			
Did Contractor explain the options included in the estimate?	Yes			
Did Contractor answer your questions and address your concerns?	Yes			

1. See enclosed product warranty information for details.

2. Four convenient financing options available for residential properties only. Subject to credit approval. See store for details.